# Therapy Solutions 2023 Newsletter

January 1st, 2024



Reflecting on 2023,

Leaning into 2024!

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#### MESSAGE FROM BARBARA A. COAXUM, CEO

The end of a year and the beginning of a new one presents as an opportunity to rest from the hustle and bustle of the previous year and to reflect. For Therapy Solutions, the new year has always been a time to look back on accomplishments, but more importantly, to look forward to what next year will bring.

The 2023 year included many time-honored traditions, such as our Reverse Inclusion Summer Camp, supplying children with gift bags of therapeutic toys and books and the Walmart shopping spree. While it hasn't been around long enough to be considered a time-honored tradition yet, our Girlfriend's Night Out fundraiser, has become a signature spring event for our organization. We were also able to introduce and try out a new fall fundraiser this year, called Cider, Sips and Brew. We had a great time and look forward to expanding this event in the future.

We are very grateful for new partnerships that will allow us to continue to help expand our community outreach. We're especially thankful to the Seybert Foundation for their generous grant funding toward all of our children's and families' programming. We also extend a thank you to the SEEDs grant funders and to Councilman Kenyatta Johnson for the Philadelphia Activities Fund Grant. (You can read more about all of our donors and contributors on the final page).

Many of our partnerships were first time connections. We'd like to send out a special thank you to the City of Philadelphia Finnegan Recreation Center for their collaboration. We merged with their summer camp program, allowing some of our campers with learning differences to interact and participate in activities with Finnegan campers. Everyone benefited from this joint effort, as our speech and occupational therapists skillfully taught and introduced ALL campers to a variety of recreational and therapeutic activities. We're looking forward to continuing this partnership in 2024.



Speaking of 2024, with of all the support we received in 2023, we're excited about our many upcoming new programs and the expansion of community engagement and outreach through our newly developed EER (Ensuring Equity Resource) Fund. We look forward to sharing more about this fund in the coming year!

I'm wishing everyone a wonderful, joyful spirit-filled year of kindness and giving to others in 2024!

Barbara A, Coaxum, M.A.C.C.C.-SLP,BCS-F Executive Director

### 2023 FUNDRAISERS

#### Girlfriend's Night Out

On Girlfriend's Night Out, the ladies came out in full force prepared to have a great time while raising money for children and families' programming. We played Designer Bag Bingo, enjoyed wine tasting from PA wineries, and learned new line dance steps from the line dance instructor. Girls get ready: We're scheduled to have more fun on April 20th, 2024. More info to follow!



### Cider, Sips and Brew

On October 27, 2023, we gathered to raise money for children and families' programming. We had a great time enjoying food and beverages all centered around a fall theme of football, hot cider, and specialty fall themed baskets (i.e. Farmer's Market, Adult Smores etc.). We can't wait to expand this fundraiser in 2024!



Thank you to all of our donors and contributors to our annual Gift of Giving fundraiser. Many thanks to all of our providers who sold raffle tickets!

### More 2023 Memories!















## BECAUSE YOU HELPED US... WE WERE ABLE TO HELP OTHERS!

Saturday, December 16, 2023, was a beautiful, bright and sunny, uncustomarily warm morning. The staff of Therapy Solutions, a few of our providers, and a special group of families hurriedly gathered at the Walmart on Columbus Avenue in Philadelphia for a time-honored tradition: our holiday shopping spree. As the Therapy Solutions team greeted the smiling and excited faces of our shopping spree winners, we knew it was going to be a good day!

With our team's hard work, the participation of our families, and some unexpected help, the day went from good to great. Our children and families really experienced the magic of the holidays!

Following all of their purchases and as families met us at the checkout registers, they began to share their gratitude throughout the morning with comments like, "This is such a blessing," "Thank you so



much," and "When I first received the letter and email, I thought it was a scam, until my child's therapist reassured me that it wasn't." As we chatted, a perfect stranger stepped in and insisted on paying for several of our families' items that ranged from toys to diapers, food, and other household necessities.

Due to the generosity of an unassuming man, playing Secret Santa, we were able to pay forward his kindness. Some of the eager families arrived with not only the child who was the recipient of the Walmart shopping spree but with their siblings. We were able to use our surprise extra funds to include the other children in the household in the shopping spree. Because he helped us, we were able to give gifts to even more children!

I don't know who the Secret Santa was, after all he was a secret. He told us he does this every December. We'd just like to say THANK YOU to him and all the other people who helped us this year.



This includes the Wawa Foundation, the Seybert Foundation, Councilman Kenyatta Johnson and his Philadelphia Activities Funds Grant, and the Seeds Grant. Thank you to our office staff who gave their time on a Saturday morning and who worked behind the scenes organizing the event. Thanks to all the individuals who participated in and attended our spring and fall fundraisers, individual donors, our Board of Directors, and all of our providers who support our children and families and worked hard to sell raffle tickets!

This year, we were able to help more children and families than ever before by providing over 30 early intervention and school aged children the opportunity to participate in the Walmart shopping spree. Because you ALL helped us, we were able to help so many others!!

# Our Journey in 2023: Year in Review!

Click Here to watch our 2023 End-of-Year Video

#### **GRANT RECIPIENT**

We're extremely grateful for the organizations and foundations who provided us with grants during the year to support children and families' programming. Their generosity will allow us to officially launch our EER (Ensuring Equity Resource) fund in the new year!

### TIME HONORED PROGRAMMING

We continued to reach back and support children and families in our communities through Our Reversed Inclusion Summer camp. This year we were able to partner with Finnegan's Recreation Center. We also took more families than ever on a Walmart Shopping Spree in December!

#### **TRAININGS**

We conducted several trainings for our providers throughout the year ranging from Improving Sensory Processing in kids: integrating tablets & smart phones to Practical Skills for Achieving Effective Service Outcomes & Therapist Self Satisfaction.

#### **FUNDRAISERS**

We engaged in several fundraisers throughout the year to raise money for children and families' programming. (Read more about our fundraisers on page 3!)

#### **SHOUT OUT TO OUR STAFF!**

We celebrated and thanked our staff during our Annual Provider Appreciation Day in June. Staff received a warm thank you for all that they do for children and families along with a hot catered dinner and other goodies!

#### **NEWSLETTERS**

We produced and distributed quarterly newsletters to families and other stakeholders that contained useful resources and tips for families with children with delays and learning differences. We hope you enjoy this newsletter as it starts out our new year!

### WE GREW OUR STAFF AND WORKFORCE & WELCOMED:

Miranda Siddall, Administrative & Billing Specialist

Jonah Wood, Program Development & Billing Specialist

Katie Miernicki, Program Development & Billing Specialist

Victoria Roma, Occupational Therapist

Mikaela McGraw, Occupational Therapist

Jensen Crawford, Speech-Language Therapist

Amy Hall, Special Instructor

Pattijo Taylor, Special Instructor



Jenna Gilbert, SLP on the impending birth of her baby boy in 2024!

**Julia Vinnystka, SLP** on receiving her Certificate of Clinical Competency from ASHA!

**Jeanne Washington Jackson, SI** on receiving her Coaching Endorsement for FGRBI from OCDEL!

and

We acknowledge and thank **Cynthia Jackson**, **SI** on her upcoming retirement, for her consistent commitment and dedication to children and families after working with us for over 12 years.

Enjoy this new chapter in your life!!!







### **Our 2023 Donors**

Click on each logo to access their website!









#### QUINTESSENCE THEATRE GROUP

























#### **Private donors:**

Barbara Coaxum, M.A.C.C.C.-SLP,BCS-F Harrison & Grace Ho-Miller



### **Sponsor Info**



1 Riverside Drive Camden, NJ 08103

#### **The Couch Tomato**

102 Rector Street Philadelphia, PA 19127

#### The Franklin Institute

222 N 20th Street Philadelphia, PA 19103

#### **GIANT - Wynnewood**

50 E Wynnewood Rd, Wynnewood, PA 19096

#### <u>JustPlay</u>

6 Terry Drive Newtown, PA 18940

#### **Montgomery Chiropractic**

915 Montgomery Avenue, Suite 401 Penn Valley, PA 19072

#### **Longwood Gardens**

1001 Longwood Road Kennett Square, PA 19348

#### **Oasis Family Fun**

35 Lacrue Avenue, Suite 4 Glen Mills, PA 19342

#### **People's Light Theatre**

39 Conestoga Road Malvern, PA 19355

#### **The Philadelphia Eagles**

863 Montgomery Avenue Penn Valley, PA 19072

#### **Quintessence Theatre Group**

7137 Germantown Avenue Philadelphia, PA 19119

#### **Snap Custom Pizza**

1125 E Lancaster Avenue Bryn Mawr, PA 19010

#### **Urban Air - Delco**

1260 E Woodland Avenue, Rt 420 Springfield, PA 19064

#### <u> Urban Air - Willow Grove</u>

1150 Easton Road Willow Grove, PA 19090

#### **The Wilmington Blue Rocks**

801 Shipyard Drive Wilmington, DE 19801